

Attention Entrepreneurial Veterans!

Free 8-week program

Veterans Launching Ventures

Assess your business ideas and develop them into an action plan

If you ever wanted to start your own business, the nationally ranked Rothman Institute of Entrepreneurship at Fairleigh Dickinson University announces the inaugural class of **Veterans Launching Ventures**. This **free eight-week program** will allow you to assess your business ideas and develop them into an action plan to move forward at the conclusion of the program.

Program Description

The Veterans Launching Ventures program will provide the skills and support for veterans to seize entrepreneurial opportunities and launch small businesses that will help them achieve personal success that also helps the community and regional economy.

This unique program combines in-person instruction with online education to teach students the fundamentals of starting a new venture and ensure the development of competencies in the many steps and activities associated with creating and sustaining a new business or nonprofit organization. A team of experienced faculty and successful entrepreneurs will work with you, providing a fun, interactive, and informative experience. Over an eight-week period, they will introduce entrepreneurship ideas and concepts, and show how to apply them to your current or potential business. Participants will spend five to 10 hours each week studying online and will submit work to an FDU instructor.

This certificate course will be taught at an undergraduate level. Following a half-day introductory workshop and dinner reception, this intensive program is presented online and facilitated by an FDU instructor. At the midpoint, Week 4, students will attend a one-day workshop where FDU instructors will cover new material and ensure that each student is progressing and understanding the course material.

Following the workshop, online instruction will continue for four more weeks. On the final day of the program, students will attend a workshop where faculty and experienced entrepreneurs will help them refine their feasibility/business plan. At this workshop, students will submit their final plan and then present it to their fellow students as well as a panel of experts, entrepreneurs and business leaders. At a concluding reception in the early evening, students will meet their mentors, who will provide additional guidance for up to 10 months after the course ends.

Sign up today — space is limited in this inaugural program. The program is open to all veterans. For more information and an application, please e-mail or call: John Howlett (successful entrepreneur, Rothman Institute Mentor-in-Residence, Vietnam veteran) at johnhowlett@homeshoreamerica.com or 908-338-0043. More information about the Rothman Institute of Entrepreneurship at www.fdu.edu/rothman.